



STORM ELITE ALL STARS

2019-2020 Elite Information Packet

Welcome to Storm Elite All Stars!

Storm Elite All Stars has been in existence since 2005 and has grown from a class in a school cafeteria, moved to a fitness center, and since 2011 have been in our own facility.

OUR MISSION

To grow each child that walks through our doors in self-esteem, self-confidence, and physical fitness. To teach leadership, problem-solving, teamwork, and trust in a secure, safe, fun environment. *Trust the Process*

WHO ARE WE?

STORM is Central Wisconsin's only full-service cheer and dance gym. We offer opportunities in team and individual competition, private and small group instruction, training for all ranges of cheer teams from youth through high school and beyond. Athletes can participate in open gyms and skills clinics to further develop their skills. We are available for team/school training in specific areas as well as full-team choreography. We also offer VIP Open Gyms to use in a variety of ways such as parties, celebrations, gatherings, or fun!

Our staff members bring over 75 years of combined experience and passion for coaching youth in competitive cheer and dance. Our owners and coaches are continually educating themselves in safety, technique, and proper progressions to give your child the best experience in all-star cheer and dance that Central Wisconsin has to offer.

STORM is more than just a gym. Our alumni have gone on to participate in cheer/dance in college, earn Miss Wisconsin Academic Scholarships, be accepted into the Disney College Program, and travel the nation in Marvel live-action productions. We have had athletes go on to coach. Our Junior Coaching Program offers athletes opportunities to develop leadership skills that will carry them on as future CEO's and trailblazers in our community. Every athlete learns more than cheer and dance with **STORM** that stays with them long after they graduate. Leadership. Teamwork. Goal-setting. Problem Solving. Self-Discipline. Time Management. All life-long skills that we instill.

Storm Elite All Stars

"Creating Champions with Character and Class."



Storm Elite All Stars, Inc.

5216A Heffron Court, Suite 3

Stevens Point, WI 54481

Facebook.com/wisconsinstormeliteallstars

Instagram: wistorm_eliteallstars

Email: stormeliteprogram@gmail.com

Website: www.wistormeliteallstars.net



ELITE CHEER TEAMS (FULL SEASON)

Our Elite Cheer Teams are the perfect way to be involved in competitive cheer for that athlete who is dedicated to the sport of cheer. These full-season teams practice a minimum of two times per week for 2.5 hours, with at least 30 minutes focused on tumbling each practice. The season runs June through March, but may be extended into April and/or May.

PRACTICES

Competitive cheer and dance are TEAM sports; thus, we expect athletes to be at ALL practices. Every athlete is expected to participate in every competition that is scheduled.

We understand that there are certain times (illness) when an athlete cannot participate and that is considered an excused absence. IF an athlete is ill and cannot attend practice, we require the parent to contact his/her PRIMARY coach via text, phone call, email, or FB Messenger IN ADVANCE of the absence. We will NOT excuse any absence communicated as follows: “Coach, Sally told me to tell you she can’t make it to practice today because she’s sick.” Refer to the chart below for examples of excused vs. unexcused absences.

Excused vs. Unexcused Absences

Examples of EXCUSED Absences	Examples of UNEXCUSED Absences
Graded/Mandatory School Events (these are scheduled well in advance – submit to head coach ASAP)	Family “celebrations” (anniversaries, birthdays, gatherings, etc.,)
Contagious Illness – best indicator is fever of 100 degrees or higher, vomiting; doctor’s order.	“Not feeling well” is NOT excused; nor is a “cold” or “headache”. Non-contagious illness will still require athlete to be at practice to watch
Family Funeral (close relative/individual known to athlete)	Funeral of someone not known to athlete
Summer Vacations with more than 2 weeks advanced notice to coach	Homework, studying, after school job, vacation during school year
	No ride, car trouble (arrange a ride with someone)
<i>**Any and ALL absences MUST be communicated to team HEAD COACH (phone call first) as soon as possible! NO notification and then NOT SHOWING UP for practice WILL be dealt with on an individual basis. Communication MUST come directly FROM athlete/parent/guardian; not through another athlete/parent/guardian.</i>	
ALL TEAMS: No one misses practice the week of a competition! This is NOT optional!!	

INJURY

If an athlete is injured and unable to participate in practice or competition, we require a doctor's note for that injury. We also require a clearance note from a doctor to allow that athlete back into practices. An injured athlete is still required to attend all practices even if unable to physically participate.

PRACTICE CANCELLATIONS

While the safety of our athletes is of the utmost importance, general weather is NOT an excuse to miss practice. If weather is severe enough that we believe to impede the safety of our athletes and staff, we will certainly cancel. Please note our gym is in Stevens Point and we generally go by the weather at our location. We notify families via Instagram, Facebook, and team pages.

COMPETITION CANCELLATIONS

The gym has no control if an event producer cancels an event. RARELY IF EVER does weather lead to a cancellation. Thus, plan accordingly and be prepared to travel earlier than necessary to make it to an event in a safe and timely manner. That may require an overnight stay.

COACHES RESERVE THE RIGHT TO PULL ANY TEAM OR ATHLETE FROM ANY SCHEDULED EVENT WITHOUT REFUND OR REPLACEMENT.

While we make every effort to add another competition, this is not always possible. The gym will not issue refunds.

COMPETITIONS

ALL athletes are required to be at ALL competitions. The Monday prior to the competition is when the event producer releases the schedule (usually after five pm). As soon as we receive the information, we share it with families on team pages. Be prepared for slight shifts in times. **At the specified meet time, athletes are expected to arrive in FULL UNIFORM, MAKE-UP & HAIR DONE.**

GYM

At our gym, the expectation is to keep all areas clean and clear. Parents/siblings/athletes are NOT to enter the Pro Shop/Admin/Coaches' Office or ON THE PRACTICE FLOOR without permission. Please stay in the athlete waiting area. **ONLY ATHLETES AND COACHES ARE ALLOWED ON THE PRACTICE FLOOR.**

- Our parking lot is shared with other businesses. **STORM** parking is designated with **YELLOW signs and tape** along posts against the building. If space is filled, please park out on the cul-de-sac. **Failure to do so and park in front of someone's business may result in your vehicle being towed at your expense.**
- **NO** parents, friends or siblings are allowed out of the Viewing Room during practices! This is per our insurance policy and the safety of all.
- **NO ONE** is allowed on the practice floors or equipment without direct supervision and permission from a coach. This includes all athletes waiting for the start of practice.
- **NO FOOD OR DRINK OR GUM** allowed outside the athlete room unless it is a water bottle.

- **NO JEWELRY/CELL PHONES** during practices! Brand new starter piercings are no exception. Piercings will NOT close in a two-hour span for practice.

PARENT/ATHLETE CONCERNS

If you or your athlete has a concern about something regarding practice, skills, competition, etc., here is the protocol that is expected to be followed:

- Athlete (Youth through Senior) should **FIRST** request to speak to their coach either before or after practice or set up an appointment to do so.
- If athlete does not get situation resolved then parent can ask to speak to coach before/after practice or set up an appointment to talk either in person or by phone. If you do text/message, please do not expect immediate response as coaches have other practices, meetings, and family obligations. As a general courtesy, our staff responds within 24 business hours.
- IF situation is still not resolved, THEN parent/athlete can set up a meeting between athlete, parent, and an owner. Please don't jump straight to an owner. Generally, all situations are easily resolved first between coach and athlete.
- Coaches may also request to meet with a parent and athlete regarding any situation. Athletes, coaches, parents, and staff members are expected to be respectful at all times as you are representing our gym, program and community.

ATHLETE/COACH/PARENT/FAN SPORTSMANSHIP/BEHAVIOR/SOCIAL MEDIA

"Everything I ever needed to know I learned in kindergarten" (paraphrased from Robert Fulghum). We may all chuckle at the simplicity of this, but it's true. Athletes, coaches, and parents all need to remember this. We pride ourselves as being positive role models to children as parents, coaches, and family members. That's the same philosophy of **STORM**.

Positivity is encouraged and healthy for all... in the gym, viewing room, at competitions, hotels, and our community. Negativity will NOT BE TOLERATED. At **STORM**, we represent our program as coaches, staff, athletes, teams, and families with dignity and respect. We are active in monitoring social media in all forms and ask parents to help in this as well. We will NOT tolerate any post (speech or shared content) we consider to be negative, vulgar, slanderous, or inappropriate on any social media platform. **STORM** reserves the right to remove any athlete, parent, person, or coach from the gym or event venue for such action or poor sportsmanship. **STORM** also reserves the right to remove any athlete, parent, coach, or family from our program for such action. **STORM reserves the right to remove an athlete from the program BASED ON THE ACTIONS/WORDS OF HIS/HER PARENT.** So, play nice 😊

PLACEMENT ON TEAMS

Athletes are placed on teams where our coaching staff believes the athlete will be most successful and be able to contribute to the success of the team. We place athletes based on multiple factors, such as:

- Age
- **CURRENT** Skill level (At the time of **EVALUATION**) in stunts, tumbling, dance, jumps, flex, maturity, coachability, commitment, effort.
- **Team Need:** Our coaching staff reserves the right to **MOVE** athletes from one team to another based on team need, athlete improvement/regression, maturity, attitude and/or injury. We reserve the right to move athletes within the team from position to position based

on what is BEST for the team. We also reserve the right to change the LEVEL of any team at any time without prior notice or input.

USASF MEMBERSHIP

All our Prep and Elite athletes, along with our coaching staff and gym must be members of the United States All Star Federation (USASF). Each person is responsible for paying their own membership. USASF is the current governing body of our sport, and provides safety, age monitoring, rules and regulations that we must follow. The USASF also provides athletes with \$1,000,000 catastrophic insurance coverage in addition to the opportunity for Senior athletes to apply for collegiate scholarships. It is renewed every year. Please go to www.usasf.net for more information. This must be completed by August 1st of each season. If it is NOT completed by the athlete, our staff will complete it and that athlete (family) will be charged an administrative fee in addition to the membership fee.

USE OF STORM LOGO, NAME OR LIKENESS ON ANY SPIRIT APPAREL OR ITEM IS STRICTLY PROHIBITED UNLESS PURCHASED THROUGH STORM.

Our logo, name, and likeness are copyright protected by STORM Elite All Stars, Inc.

Financial Obligations/Expenses

STORM is a competitively priced program. As with any other club sport there are added expenses. We take great pride in stating that STORM is an extremely family friendly program. However, we are still a business and have expenses we must cover.

Item	Description	Approximate Cost
USASF Athlete Membership		\$30/year per athlete
Uniform/Costume		\$50 to \$400/athlete
Bow		\$15-\$35
Shoes	White cheer shoes as specified	\$35 - \$125
Individual/Stunt Group		Variable
Competition Make-up	Required for Elite Athletes	\$15 and up
Warm-up	Optional Jacket/Pant set	\$140/set
“Spirit Wear”	Storm clothing, bling, etc. for fans	\$10 and up
Travel/hotel	Lodging, gas, food, other expenses	Varies
Choreography		\$60 - \$450/athlete
Choreography Upgrade	Additions/changes by professional	variable

2019-2020 Competition Schedule

Elite All-Star Cheer		
Date	Competition	Location
December 7 – 8, 2019	Athletic Championships	Minneapolis Convention Center, Minneapolis, MN
February 1 – 2, 2020	CSG Super Nationals	Schaumburg Convention Center, Schaumburg, IL
February 15 – 16, 2020	CSG Duel in the Dells	Kalahari Convention Center, Wisconsin Dells, WI
March 7 – 8, 2020	Xtreme Spirit WI Dells Nationals	Kalahari Convention Center, Wisconsin Dells, WI

We will be having a choreography upgrade camp in January (dates listed below) AND an exhibition performance at ITS SHOWTIME in January (TBA)

We reserve the right to add/delete/alter competition schedule

MANDATORY DATES FOR ELITE TEAMS

All Elite Athletes must be in attendance for TWO weeks prior to Choreography

Elite Team Choreography – July 19, 20, 21, 22, 2019 – exact schedule TBD

Elite Team Choreography Mini Camp – October 18, 19, 20, 2019

Elite Team Choreography Upgrade Weekend – January 10, 11, 12, 2020

SENIOR TEAM(s) will be competing at UCA International All Star Cheerleading Championship March 14-15, 2020 @ ESPN Wide World of Sports, located at Walt Disney World, Orlando, FL. This competition is NOT included in tuition. More information will come.

ALL Elite Teams MAY be offered the opportunity to compete in post-season events (NOT included in tuition):

One Up National Championship, April 4-5, 2020, Nashville, TN

US Finals, April 2020 (TBD) – Chicago

CSG Tournament of Champions, April 2020 (TBD)

MCDA Six Flags Great America, May 2020 (TBD)

D2 Summit, May 2020 (TBD) – Walt Disney World, Orlando, FL

2019 – 2020 Elite All-Star Cheer Pricing

Tuition pricing includes the following: all summer/regular season practices during regular season (June – March); any added practices during regular season (June – March); tumbling class (June – March); choreography mini camp (October); one set of practice wear, competition entry fees (not “cross-over” fees).

Tuition pricing does NOT include uniform, makeup, bow, shoes, travel expenses, choreography/music, cross-compete fees, extra practices added after March; extra competitions added; January choreography upgrade weekend (January).

Elite All-Star Cheer		
Elite Team	Ages	Tuition
Senior	11 – 18	Email stormeliteprogram@gmail.com for more information
Junior	5 – 14	
Youth	5 – 11	

Discounts Available					
Program	Payment in Full	Second Child	Third + Child(ren)	Max # Month Plan	Month Account Due in FULL
All Elite Cheer	Email stormeliteprogram@gmail.com for more information				
All discounts applied to lower prices; higher price prevails as “regular price”. Tuition starts upon registration; NOT PRORATED to number of months athlete is in program.					

ALL TEAMS – CHOREOGRAPHY IS AN ADDITIONAL COST. At the composing of this packet, the exact cost is not known. There will be a required “Choreography deposit” of \$250 due upon the initial registration of each athlete into the program, with the balance due by July 1, 2019. ALL LATE PAYMENTS WILL BE ASSESSED A \$20 LATE FEE.

***After choreography if an athlete leaves the program or is dismissed from the program, a \$250 BREACH OF CONTRACT fee will be assessed ***

2019-2020 Elite Cheer Financial Agreement

____ **Payment in Full:** By choosing this option, you are opting to make the entire payment of \$_____ on or before June 1, 2019.

Payment Made: ____/____/____ Paid by: Cash Check (#_____) CC (+4% fee)

____ **Payment Plan:** Monthly plan starts June 1, 2019 (or date joined) and ends May 1, 2020. Payments will be divided equally over the number of months (from registration through May 1, 2020). You may at any time pay MORE than your monthly specified amount or pay off balance in full earlier than May 1, 2020. With this option, **A CREDIT CARD MUST BE ON FILE!**

Total Amount: \$_____ Plan: _____ Payment: \$_____

Card on File: Card Type: V MC D AMEX

Name (as appears on card): _____

Credit Card #: _____ - _____ - _____ - _____ Exp: ____/____ CVS: _____

****Payments can be made with cash, check or credit/debit card. **All payments are due the 1st of the month, with a 10-day "grace period" - NO EXCEPTIONS! Payments made after the 10th of the month will be assessed a \$30 late fee; NSF payments - \$25 fee.** If paying monthly by cash or check, IF payment is late, you are authorizing STORM to charge your credit card for monthly tuition on the 11th of the month in addition to the 4% processing fee.

____ **Auto Payment:** This option uses a credit card on file **processed on or around the 1st of each month for your monthly payment plus a 4% processing fee.** Payments that are "declined" will be assessed a \$30 late fee.

Credit Card #: _____ - _____ - _____ - _____ Exp: ____/____ CVS: _____

Zip: _____

of Payments: _____ Payment Amount: \$_____ 4% fee: \$_____

Additional Fees: Late Fee: \$30.00 NSF: \$25.00 Breach of Contract: \$250.00

By signing this Financial Agreement, I/We are stating that we have read the above information and understand. I/We also understand the fees that are additional to the payments and when they are assessed. I/We agree to the contractual obligations as Storm Elite All Stars have spelled them out, and I/We agree to pay based on the selection on this form. **I/We understand that upon violation of the payment plan (3 late, declined or NSF payments), I/We are no longer eligible to utilize the plan and must pay the entire balance on account in full. I/We understand that we are liable for the breach of contract fee of \$250 per athlete if we terminate this contract after choreography has been done in addition to the monthly payment fee if notice is after the 10th of the month.**

Primary Signature: _____ Date: ____/____/_____

For 2-household athletes: As a parent, I also agree to all the terms and conditions spelled out by Storm Elite All Stars and give my consent for my athlete(s) to participate fully in this program. I further understand that I am also financially responsible for all costs per the arrangement with the other parent on this form.

Parent #2 Signature: _____ Date: ____/____/_____



Athlete Information

(ONE form per ATHLETE)

Athlete Information:

Name: _____ Date of Birth: ____/____/____

Athlete's Age on **Aug. 31st, 2019**: _____

Primary Address: _____ City: _____ Zip: _____

Primary Phone: _____ Athlete's Cell: _____ N/A

Parent/Guardian Information:

Parent #1: _____ Primary Phone: _____

Address: _____ City: _____ Zip: _____

Cell: _____ Work: _____

Email: _____

Complete "Parent #2" info ONLY if parents maintain separate households.

Parent #2: _____ Primary Phone: _____

Address: _____ City: _____ Zip: _____

Cell: _____ Work: _____

Email: _____

Signatures: *I/we agree to allow our athlete(s) to participate in the program as spelled out in the information given.*

Parent #1: _____ Date: ____/____/____

Second signature only necessary if parents maintain separate households.

Parent #2: _____ Date: ____/____/____



Signed/Completed Waiver REQUIRED for Participation

RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT
 (“AGREEMENT”)

Participation: In consideration of participation in programming at Storm Elite All Stars, Inc., I represent that I understand the nature of the program and that my athlete is qualified, in good health, and in proper physical condition to participate in program. I acknowledge that if event conditions are unsafe, I will immediately discontinue athlete participation. I fully understand that the programs, the conditions in which the programs take place, or the negligence of the “releasees” named below; and that there may be other risks either not known to me or not readily foreseen at this time; and I fully accept and assume all such risks and all responsibility for losses, cost, and damages I incur as a result of athlete participation in the program. Further, I acknowledge that both participants and parents have read and fully understand the concussion-related documents (provided upon request).

Release: I hereby release, discharge, and covenant not to sue Storm Elite All Stars, Inc., its respective administrators, directors, agents, officers, volunteers, and employees, other participants, sponsors, advertisers, and, if applicable, owners and lessors of premises on which the program takes place (each considered one of the “RELEASEES” herein), from all liability, claims, demands, losses, or damages, on my account caused or alleged to be caused in whole or in part by the negligence of the Releasees or otherwise, including negligent rescue operations and further agree that if, despite this release, waiver of liability, and assumption of risk I, or anyone on my behalf, makes a claim against any of the Releasees, I will indemnify, save, and hold harmless each of the Releasees from any loss, liability, damage, or cost, which any may incur as the result of such a claim.

Agreement: I have read the RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force and effect.

Parental Consent: I, representing that I am the parent and/or legal guardian of the minor listed below, understand the nature of the program and the minor’s experience and capabilities and believe the minor to be qualified to participate in such programming. I hereby release, discharge, covenant not to sue and AGREE TO INDEMNIFY AND SAVE AND HOLD HARMLESS each of the Releasees from all liability, claims, demands, losses, or damages on the minor, or anyone on the minor’s behalf make a claim against any of the above Releasees, I WILL INDEMNIFY AND SAVE AND HOLD HARMLESS each of the Releasees from any litigation expenses, attorney fees, loss, liability, damage, or cost any Releasee may incur as the result of any such claim.

Additionally, I understand and agree to the following – **RULES** – I will read the posted rules and understand that ADULTS ARE NOT ALLOWED ON EQUIPMENT and that minor participants are only allowed on equipment when qualified staff are present. **APPROPRIATE BEHAVIOR** – I will behave in a manner that is respectful of facilities, staff, and participants of all ages, and understand that displays of anger, excessive frustration or emotional outbursts, inappropriate language or physical conduct, threatening or abusive behavior is not allowed. In the event of this behavior, I agree to promptly leave the premises or pick up my child, if requested, without expectation of any refund. **PARENT/ADULT RESPONSIBILITY TO SUPERVISE** – When I visit Storm Elite All Stars, Inc., or for any program involving parental presence or participation, I understand and accept the responsibility and all associated liability of constant supervising, controlling, and restricting activities as necessary to assure safety of all children I bring and myself. I understand Storm Elite All Stars, Inc. has a tremendous variety of surfaces, mats, and specialized equipment, and accept the heightened risk of injury. I will not use or allow use of any equipment and will remain in the designated “Viewing Room” as MANDATED by the owners of Storm Elite All Stars, Inc. unless requested to do otherwise. **PROMPT PICK-UP** – I agree to promptly pick up my child after any activity. I authorize and desire that Storm Elite All Stars, Inc. contact appropriate government authorities if my child is left longer than 30 minutes. **INSURANCE** – I understand that injuries do occur, and that Storm Elite All Stars, Inc. does not carry medical insurance for participants. **MEDICAL CARE** – I authorize and desire medical transport of my child. **PHOTOGRAPHS AND STATEMENTS** – I authorize use of my own and my child’s visual image and statements in advertising and promotional media in both print and digital form. **VALID DATES** – These agreements, waivers, and authorizations will remain valid and in force as long as and whenever my child, myself, or any family member participates in any activity at or with Storm Elite All Stars, Inc. **AGREEMENT TO PAY** – There are no refunds after the 1st day of the starting month, and no credits or guaranteed make-ups for missed or cancelled activities due to inclement weather. Returned payments will result in a \$25 fee; declined card is \$30 fee. Continuous enrollment is assumed, and I agree to give notice by the 10th to withdraw at the month’s end or pay the following month’s tuition and understand that “breach of contract” fee is \$250 for termination after choreography. I will pay all costs of collection and for any and all damage to facility and equipment caused by myself or a family member.

Athlete:	Sex:	Age:	Date of Birth:	Allergies, Medical, or other Concerns:
Address:			City:	Zip:
Phone:	Email:		Insurance Carrier:	Hospital Preference:
Alternative Emergency Contact:		Primary Phone:	Cell Phone:	Relationship:
I sign below as an Adult Participant and as Parent/Legal Guardian for the above-named Minor Participant				
Printed Name:	Signature:		Date:	Cell:
Printed Name:	Signature:		Date:	Cell: