



STORM ELITE ALL STARS

2019-2020 Half Season Prep All-Star Program

## Welcome to Storm Elite All Stars!

**Storm Elite All Stars** has been serving Central Wisconsin since 2005. We have grown from class in an elementary school cafeteria, moved to a fitness center, and since 2011, we have been in our own facility.

### OUR MISSION

To grow each child that walks through our doors in self-esteem, self-confidence, and physical fitness. To teach leadership, problem-solving, teamwork, and trust in a secure, safe, fun environment. Trust the process.

### WHO ARE WE?

**STORM** is Central Wisconsin's only full-service cheer and dance gym. We offer opportunities for team and individual competition in cheer, dance, and tumbling. We offer private and small group instruction in all areas of cheer. We provide training to junior high, high school, and collegiate athletes. We offer open gyms, small group and individual lessons. We are available for team/school training in specific areas, as well as full team choreography. Teams may also rent out our facility based on their needs.

Our staff bring over 75 years of combined experience and passion for coaching children in competitive cheer and dance. Our owners and staff are continually educating themselves in safety, technique, and proper progressions to give your child the best experience in all-star cheer and dance that Central Wisconsin has to offer.

**STORM** was recently voted Portage County's BEST in dance, cheer, and birthday parties. We are more than just a gym. **STORM** alumni have gone onto: cheer/dance in college; earn Miss Wisconsin Academic Scholarships, be accepted into the Disney College Program; travel the country in Live Action Marvel productions; junior coach with us; become **STORM** staff and so much more. We are training the future leaders, CEO's, and trailblazers in our community. Whether or not your child continues to cheer/dance in college, the skills your child learns at **STORM** will stay with them long after they graduate. Leadership. Teamwork. Goal-setting. Problem-solving. Discipline. Time Management. Those are all lifelong skills that we instill.

## Storm Elite All Stars

*"Creating Champions with Character and Class."*

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**HALF-SEASON PREP TEAM(S)-**

Our Half-Season Prep cheer teams are the PERFECT way to be involved in competitive cheer while being able to participate in school athletics.

- \*Season Runs October through March
- \*Practice on Sunday afternoon/evenings for two hours
- \*Participate in four local/regional competitions

**PRACTICES/ATTENDANCE POLICY**

Competitive cheer is a team sport; thus, we expect our athletes to be at ALL practices. Every athlete is expected to participate in every competition that is scheduled. We strongly encourage families to schedule vacations around the competition season (November 1 through April 30).

We understand that there are certain times (illness) when an athlete cannot participate in practice and that is considered an excused absence. If an athlete is ill and cannot attend practice, we require the parent of the athlete to contact his/her primary coach via text, phone call, email, or FB messenger directly IN ADVANCE of the absence. We will NOT excuse any absence in this manner, (“Coach, Sally told me to tell you that she can’t make it to practice today because she’s sick.”) Refer to the chart below for examples of excused vs. unexcused absences. **Excused vs. Unexcused Absences**

Examples of EXCUSED Absences	Examples of UNEXCUSED Absences
Graded/Mandatory School Events (these are scheduled well in advance – submit to head coach ASAP)	Family “celebrations” (anniversaries, birthdays, gatherings, etc.,)
Contagious Illness – best indicator is fever of 100 degrees or higher, vomiting; doctor’s order.	“Not feeling well” is NOT excused; nor is a “cold” or “headache”. Non-contagious illness will still require athlete to be at practice to watch
Family Funeral (close relative/individual known to athlete)	Funeral of someone not known to athlete
Summer Vacations with more than 2 weeks advanced notice to coach	Homework, studying, after school job, vacation during school year
	No ride, car trouble (arrange a ride with someone)
<p><b><i>**Any and ALL absences MUST be communicated to team HEAD COACH (phone call first) as soon as possible! NO notification and then NOT SHOWING UP for practice WILL be dealt with on an individual basis. Communication MUST come directly FROM athlete/parent/guardian; not through another athlete/parent/guardian.</i></b></p>	
<p><b>ALL TEAMS: No one misses practice the week of a competition! PREP TEAMS, that applies for two weeks or two practices prior to competition!</b></p>	



## **INJURY**

If an athlete is injured and unable to participate in practice or competition, we require a doctor's note for that injury. We also require a clearance note from a doctor to allow that athlete back into practices. An injured athlete is still required to attend all practices even if unable to physically participate.

## **PRACTICE CANCELLATIONS**

While the safety of our athletes is of the utmost importance, Weather is NOT an excuse to miss practice. IF weather is severe enough that the owners believe to impede the safety of our athletes getting to and from practice, we will certainly cancel. Please note, the weather may be fine in Stevens Point and somewhat questionable in other areas.

## **COMPETITION CANCELLATIONS**

The gym has no control if an event producer cancels. RARELY IF EVER does weather lead to an event being cancelled. Thus, plan accordingly and be prepared to travel earlier than necessary to make it to an event in a safe and timely manner. That may necessitate travelling the night before an event to ensure safe arrival. Additionally,

**COACHES RESERVE THE RIGHT TO CHOOSE TO PULL ANY TEAM OR ATHLETE FROM ANY SCHEDULED COMPETITION WITHOUT REFUND OR REPLACEMENT.**

While we make every effort to replace a competition, this is not always possible. The gym will NOT issue refunds.

## **COMPETITIONS**

**ALL athletes are required to be at ALL competitions.**

The Monday prior to the competition is when the event producer releases the competition itinerary (generally after 5pm). For example, if the competition is Saturday, December 7, we will receive the information on Monday, December 2<sup>nd</sup>. As soon as we get the itinerary, we will post it on each participating teams Facebook group page. Event producers shift the schedules slightly throughout the week. Be prepared for that. At the specified meet time athletes are expected to arrive IN FULL UNIFORM, MAKEUP/HAIR DONE.



## Gym

At our gym, the expectation is to keep all areas CLEAN and clear. That includes hallways, bathrooms, office space, viewing room, practice floor, cubbies/storage area.

Parents/sibling/athletes are NOT to enter into the Proshop/Admin/Coaches Office without permission. Please stay IN THE ATHLETE WAITING AREA. ONLY ATHLETE AND COACHES ARE ALLOWED ON THE PRACTICE FLOOR.

- Our parking lot is shared with 4 other businesses. **STORM** parking is designated with **YELLOW signs and tape** along posts against the building. If space is filled, you **MUST** park on the street. Failure to do so, may result in your vehicle being towed at your expense.
- **NO** parents, friends or siblings are allowed out of the viewing room during practices! This is a liability insurance restriction. This is **STRICTLY** enforced.
- **NO ONE** is allowed on the practice floors or equipment unless under the direct supervision of a coach! This includes all athletes waiting for the start of practice!
- If it is **NOT** the athlete's practice time, they are to quietly wait in the Viewing Room until it is time for them to take the floor.
- No food or drink is allowed in the practice areas. Water bottles are fine.
- **NO JEWELRY/GUM CHEWING** during practices! Brand new starter piercings are no exception. We will allow for new piercings to be taped over for first two weeks. Note that **ALL** piercings **MUST BE OUT FOR COMPETITION** (regardless of new or not, holes won't close up in an hour)

**Parent/Athlete Concerns** If you or your athlete has a concern about something regarding competition, practice, etc... here is our expected protocol:

\*Athlete/Parent should request to speak to the coach either before or after a practice or set up an appointment to do so. If you go straight to one of the owners, they will tell you to **FIRST** speak with your primary coach.

\*If situation is not resolved, athlete/parent can then request a meeting/phone call with coach, said athlete, and owner.

\*Coaches may also request to have a meeting with a parent and athlete regarding any situation. All athletes, parents, coaches, and staff members are expected to be respectful at all times as you are representing our gym, our program, and our community.



## **Athlete/Parent/Family/Fan Sportsmanship/Behavior/Social Media**

“Everything I ever needed to know, I learned in kindergarten.” We may all chuckle at the simplicity of this, but it’s true. Now as young athletes, young adults, parents and coaches alike we need to remember this. We pride ourselves as being positive role models to children, as parents, coaches, family members. That’s the same philosophy at **STORM**.

Positivity is encouraged and healthy for all...in the gym, in the viewing room, at competition, at a hotel, in our community. Negativity will NOT BE TOLERATED. We are all here at **STORM** to represent our program, coaches, staff, athletes, teams, and families with dignity and respect. We are active in monitoring social media in all forms and ask parents help in this as well. We will NOT tolerate any post (speech or shared content) we consider to be negative, vulgar, slanderous, or inappropriate on any social media outlet. **STORM** reserves the right to remove any parent, athlete, person, from the gym, competition, event venue for such action or poor sportsmanship. **STORM** also reserves the right to remove any athlete, parent, or family from the program for such action as well. (no questions asked/ no refund). **STORM** also reserves the right to remove an athlete from the program BASED ON THE ACTIONS/WORDS OF HIS/HER PARENT. “So, play nice.”

## **Placement on Teams**

Athletes are placed on teams where our coaching staff believes that athlete will be most successful and be able to contribute to the success of the team. We place athletes based on multiple factors:

\*Age

\*Current Skill Level (AT TIME OF ATHLETE EVALUTION) in stunts, tumbling, dance, jumps, flex, teamwork, coachability, maturity, dedication, effort

\***TEAM NEED** (example) If a base is needed on Team A and athlete A has excellent basing skills but does not necessarily have certain other skills that Team A level has, our staff will place that athlete where he/she will be able to **BEST HELP THE TEAM**.

\*IF athlete A demonstrates all skills necessary for Team A at evaluations, but then REGRESSES or refuses to pull such skills later at any time during the season, our staff reserves the right to move athlete A to another team or bench athlete A until athlete demonstrates he/she has the skills necessary. **THIS IS FOR EVERYONE’S SAFETY!!!**

**STORM** reserves the right to alter team lineups, replace or move athletes within the routine or to another team at our discretion with no prior notice or input. **STORM** reserves the right to move an athlete from any stunt position to any stunt position. We always do our very best to do what is **BEST FOR THE TEAM**.

## USASF Membership (United States All Star Federation)

Our gym is an active member of USASF. Our athletes must be members of USASF. USASF is the primary governing body providing safety rules, guidelines, levels in all star cheer and dance. All of our primary coaches are professional members of USASF and are credentialed appropriately. We continue to take education, training, and safety classes to protect our athletes and to be able to train them in the safest way possible. USASF provides athletes insurance! Do you know that USASF provides college scholarships? Age of an athlete to compete in any level is determined by the cut-off date of August 31<sup>st</sup> of each year. If your athlete is 10 on August 31<sup>st</sup>, he/she is 10 for the season. USASF provides MANY benefits to our gym, our athletes, and parent resources as well. USASF athlete membership is required and must be renewed every year. The cost is \$30. PLEASE utilize the resources and learn about all the benefits USASF provides to all of us. [www.usasf.net](http://www.usasf.net)

IF you are a NEW or returning athlete and need help in registering for USASF, contact us directly and we can help!

**USE OF STORM LOGO OR NAME ON ANY SPIRIT APPAREL IS STRICTLY PROHIBITED UNLESS PURCHASED THROUGH STORM. Our Logo and name are copywrite protected.**

We have a proshop and you may purchase licensed items there! If we don't have what you want, ask for it! We will be happy to order it!



## Financial Obligations/Expenses

We are a competitively priced program. As with any other club sport there are expenses. We take great pride in stating that Storm Elite All Stars is the most family-friendly program in the area. However, we are still a business and have expenses that we must cover in a timely manner.

We offer discounts for families with multiple children in our competitive teams We offer multiple payment plans. Please refer to the financial agreement form later in this packet to see the various payment plans.

Just like any other activity or sport, there are other expenses not covered by tuition.

Item	Description	Approximate Cost
USASF Athlete Membership	Annual registration of athlete(s) for season	\$30/year per athlete
Uniform/Costume	Specific to team; items worn for competition	\$50 to \$400/athlete
Bow	Specific to team; female athletes	\$15-\$35
Shoes	White cheer shoes as specified	\$35 - \$125
Private Instruction	Scheduled instruction by coach	\$20 - \$50/hour
Individual/Stunt Group	Specific performance for athlete/group	\$400/season
Competition Make-up	Specific to team; designated by coach	\$15 and up
Warm-up	Optional Jacket/Pant set	\$140/set
"Spirit Wear"	Storm clothing, bling, etc. for fans	\$10 and up
Travel/hotel	Lodging, gas, food, other expenses	Varies
Choreography	Professional to create competition routine	\$60 - \$450/athlete
Classes/Clinics	Additional sessions offered through gym	\$20 - \$80
Open Gyms	Opportunity for athletes to work skills	\$5/person



## 2019-2020 Competition Schedules

Below you will find the competition schedules that are tentatively planned for our Prep Cheer teams for the 2019-2020 competition season. MARK THESE DATES IN YOUR CALENDARS; THEY ARE NOT OPTIONAL.

Half-Season Prep All-Star Cheer		
Date	Competition	Location
TBA January 2020	IT" S SHOWTIME	Quandt Fieldhouse USWP Stevens Point
February 15, 2020	CSG Duel in the Dells Nationals	Kalahari Resort Wisconsin Dells
March 1, 2020	Xtreme Wisconsin Spirit	TBA Madison
March 7-8, 2020	Xtreme Dells Nationals	Kalahari Resort Wisconsin Dells

There are possibilities for additional events based on team performances and bids. These potential bid competitions are not covered in tuition.

## 2019 – 2020 Half-Season Prep All-Star Cheer Pricing

All prices are an all-inclusive pricing for athletes – this is not what it costs per month, but the entire cost for the season. If athletes register and start payment plans in October, they will receive a full 6-months to pay off the tuition. If payment plans are started later, that is fewer months to pay, thus payments being of a higher price per month.

Half-Season Prep All-Star Cheer			
Team	Age Range	Dates	Total Pricing
Half-Season Prep	As Determined	October 1 – April 30	\$750.00

Discounts Available				
Program	Payment in Full	Second + child	Max # Month Plan	Month Account Due in FULL
All Prep Cheer	3% discount (by 10/10)	3% discount	6 months	April 1, 2020
All discounts applied to lower prices; higher price prevails as “regular price”. Tuition starts upon registration; NOT PRORATED to number of months athlete is in program.				

Teams will be formed with adequate number of athletes.

# 2019-2020 /Half-Season Prep Cheer Financial Agreement

\_\_\_ **Payment in Full:** By choosing this option, you are opting to make the entire payment of \$ \_\_\_\_\_ on or before October 1st, 2019.

Payment Made: \_\_\_/\_\_\_/\_\_\_\_\_ Paid by: Cash Check (# \_\_\_\_\_) CC (+4% fee)

\_\_\_ **Payment Plan:** By choosing this option, you are opting to make payments as specified by the designated plan. With this option, **A CREDIT CARD MUST BE ON FILE!**

Total Amount: \$ \_\_\_\_\_ Plan: \_\_\_\_\_ Payment: \$ \_\_\_\_\_

**Card on File:** Card Type: V MC D AMEX

Name (as appears on card): \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp: \_\_\_/\_\_\_/\_\_\_ CVS: \_\_\_\_\_

\*\*\*\*Payments can be made with cash, check or credit/debit card. **All payments are due the 1<sup>st</sup> of the month, with a 10-day "grace period" – NO EXCEPTIONS! Payments made after the 10<sup>th</sup> of the month will be assessed a \$30 late fee; NSF payments - \$25 fee.**

\_\_\_ **Auto Payment:** This option uses a credit card on file **processed on the 1<sup>st</sup> day of the month (if the 1<sup>st</sup> is on a weekend, then it will be charged the next business day, Monday) plus a 4% processing fee.** Payments that are "declined" will be assessed a \$30 late fee.

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp: \_\_\_/\_\_\_/\_\_\_ CVS: \_\_\_\_\_

Zip: \_\_\_\_\_

# of Payments: \_\_\_\_\_ Payment Amount: \$ \_\_\_\_\_ 4% fee: \$ \_\_\_\_\_

**Additional Fees: Late Fee: \$30.00 NSF: \$25.00**

By signing this Financial Agreement, I/We are stating that we have read the above information and understand. I/We also understand the fees that are additional to the payments and when they are accessed. I/We agree to the contractual obligations as Storm Elite All Stars as stated and I/We agree to pay based on the selection on this form. **I/We understand that upon violation of the payment plan (3 late, declined or NSF payments), I/We are no longer eligible to utilize the plan and must pay the entire balance on account in full.**

Primary Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_\_\_

**For 2-household athletes:** As a parent/guardian, I also agree to all the terms and conditions spelled out by Storm Elite All Stars and give my consent for my athlete(s) to participate fully in this program. I further understand that I am also financially responsible for all costs per the arrangement with the other parent on this form.

Parent #2 Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_\_\_



# Athlete Information

(ONE form per ATHLETE)

**Athlete Information:**

Name: \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

Athlete's Age on Aug. 31<sup>st</sup>, 2019: \_\_\_\_\_ School Athlete Attends: \_\_\_\_\_

Primary Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Athlete's Cell: \_\_\_\_\_ N/A

**Parent/Guardian Information:**

Parent #1: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell: \_\_\_\_\_ Work: \_\_\_\_\_

Email: \_\_\_\_\_

**Complete "Parent #2" info ONLY if parents maintain separate households.**

Parent #2: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell: \_\_\_\_\_ Work: \_\_\_\_\_

Email: \_\_\_\_\_

**Signatures:** *I/we agree to allow our athlete(s) to participate in the program as written in this packet.*

Parent #1: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Second signature only necessary if parents maintain separate households.**

Parent #2: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_



Signed/Completed Waiver REQUIRED for Participation

RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT  
 (“AGREEMENT”)

**Participation:** In consideration of participation in programming at Storm Elite All Stars, Inc., I represent that I understand the nature of the program and that my athlete is qualified, in good health, and in proper physical condition to participate in program. I acknowledge that if event conditions are unsafe, I will immediately discontinue athlete participation. I fully understand that the programs, the conditions in which the programs take place, or the negligence of the “releasees” named below; and that there may be other risks either not known to me or not readily foreseen at this time; and I fully accept and assume all such risks and all responsibility for losses, cost, and damages I incur as a result of athlete participation in the program. Further, I acknowledge that both participants and parents have read and fully understand the concussion-related documents (provided upon request).

**Release:** I hereby release, discharge, and covenant not to sue Storm Elite All Stars, Inc., its respective administrators, directors, agents, officers, volunteers, and employees, other participants, sponsors, advertisers, and, if applicable, owners and lessors of premises on which the program takes place (each considered one of the “RELEASEES” herein), from all liability, claims, demands, losses, or damages, on my account caused or alleged to be caused in whole or in part by the negligence of the Releasees or otherwise, including negligent rescue operations and further agree that if, despite this release, waiver of liability, and assumption of risk I, or anyone on my behalf, makes a claim against any of the Releasees, I will indemnify, save, and hold harmless each of the Releasees from any loss, liability, damage, or cost, which any may incur as the result of such a claim.

**Agreement:** I have read the RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT, understand that I have given up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force and effect.

**Parental Consent:** I, representing that I am the parent and/or legal guardian of the minor listed below, understand the nature of the program and the minor’s experience and capabilities and believe the minor to be qualified to participate in such programming. I hereby release, discharge, covenant not to sue and AGREE TO INDEMNIFY AND SAVE AND HOLD HARMLESS each of the Releasees from all liability, claims, demands, losses, or damages on the minor, or anyone on the minor’s behalf make a claim against any of the above Releasees, I WILL INDEMNIFY AND SAVE AND HOLD HARMLESS each of the Releasees from any litigation expenses, attorney fees, loss, liability, damage, or cost any Releasee may incur as the result of any such claim.

**Additionally,** I understand and agree to the following – **RULES** – I will read the posted rules and understand that ADULTS ARE NOT ALLOWED ON EQUIPMENT and that minor participants are only allowed on equipment when qualified staff are present. **APPROPRIATE BEHAVIOR** – I will behave in a manner that is respectful of facilities, staff, and participants of all ages, and understand that displays of anger, excessive frustration or emotional outbursts, inappropriate language or physical conduct, threatening or abusive behavior is not allowed. In the event of this behavior, I agree to promptly leave the premises or pick up my child, if requested, without expectation of any refund. **PARENT/ADULT RESPONSIBILITY TO SUPERVISE** – When I visit Storm Elite All Stars, Inc., or for any program involving parental presence or participation, I understand and accept the responsibility and all associated liability of constant supervising, controlling, and restricting activities as necessary to assure safety of all children I bring and myself. I understand Storm Elite All Stars, Inc. has a tremendous variety of surfaces, mats, and specialized equipment, and accept the heightened risk of injury. I will not use or allow use of any equipment and will remain in the designated “Viewing Room” as MANDATED by the owners of Storm Elite All Stars, Inc. unless requested to do otherwise. **PROMPT PICK-UP** – I agree to promptly pick up my child after any activity. I authorize and desire that Storm Elite All Stars, Inc. contact appropriate government authorities if my child is left longer than 30 minutes. **INSURANCE** – I understand that injuries do occur, and that Storm Elite All Stars, Inc. does not carry medical insurance for participants. **MEDICAL CARE** – I authorize and desire medical transport of my child. **PHOTOGRAPHS AND STATEMENTS** – I authorize use of my own and my child’s visual image and statements in advertising and promotional media in both print and digital form. **VALID DATES** – These agreements, waivers, and authorizations will remain valid and in force as long as and whenever my child, myself, or any family member participates in any activity at or with Storm Elite All Stars, Inc. **AGREEMENT TO PAY** – There are no refunds after the 1<sup>st</sup> day of the starting month, and no credits or guaranteed make-ups for missed or cancelled activities due to inclement weather. Returned payments will result in a \$25 fee; declined card is \$30 fee. Continuous enrollment is assumed, and I agree to give notice by the 10<sup>th</sup> to withdraw at the month’s end or pay the following month’s tuition. I will pay all costs of collection and for any and all damage to facility and equipment caused by myself or a family member.

Athlete:	Sex:	Age:	Date of Birth:	Allergies, Medical, or other Concerns:
Address:			City:	Zip:
Phone:	Email:		Insurance Carrier:	Hospital Preference:
Alternative Emergency Contact:		Primary Phone:	Cell Phone:	Relationship:
I sign below as an Adult Participant and as Parent/Legal Guardian for the above-named Minor Participant				
Printed Name:	Signature:		Date:	Cell:
Printed Name:	Signature:		Date:	Cell: